

Offer to all owners of Stud Register dogs

You will all be aware of the benefit afforded to all owners of Stud Register dogs up to now, to have photos of their dogs placed on the SABB website at no additional charge.

This facility has unfortunately led to extreme problems being experienced due to the fact that the photos take up a lot of space. This has meant that we were continually required to buy more space in order to accommodate the increasing number of Stud Register dogs.

During its most recent meeting, the Board decided that the cost implication of this facility has become untenable and that it unfortunately can no longer afford to provide this benefit. The Board feels, however, that some alternative must be offered to the owners of these dogs seeing that they are, after all, the cream of the SABB crop.

In this regard, it is heartening to know that the SABB web page is well visited – over the last twelve months we have registered an average of 5000 visits per month. This translates into 60 000 visitors a year!

The Board has thought it appropriate to give the owners of Stud Register dogs the opportunity to make use of this high web exposure, to their advantage. You are hereby formally invited to advertise on the SABB website. The fact that you have one or more Stud Register dogs therefore gives you a competitive edge over other breeders and owners *that do not have the benefit of access to such exposure.*

In order to be able to offer everyone an even and fair chance, certain rules will be applicable in order to be able to advertise on the website.

In short, the following terms will apply:

- Web space will have to be taken on an annual basis in advance, and paid upfront.
- This web space will be placed at your disposal annually for the period 1 April to 31 March.
- Only your stud name, names of contact persons and contact numbers will be placed.
- No photos, logos or mastheads can be placed.
- The layout of the space will be standardised and no special requests in this regard will be considered.
- Your e-mail and website details (if applicable) can also be placed, and we will facilitate an easy and direct link to these.
- Each space will have the same size allocation, and each owner may make use of only one space, at the set tariff.
- Tariffs will be adjusted annually.
- Studs will be listed alphabetically by stud name, province/state and then by country.
- *Pro rata* tariffs will only be applicable to owners of dogs that are new to the Stud Register

- The 2006 tariff is R1 000 per year, and must be paid before 31st March 2006 if you wish to make use of this offer.
- Each advertiser must ensure that the required information (as mentioned above) reaches the office timeously, and must check that the information that appears on the web page is correct
- Any changes to the information listed will only be accepted if forwarded in writing.
- This advertisement space is only available to owners for as long as they are in possession of the Stud Register dog/s.

The Board trusts that you will use your ownership of a Stud Register dog to your benefit, by utilising this offer.

Should you be interested in doing so, you are kindly requested to complete and forward the attached documentation as speedily as possible, together with your proof of payment, to the SABB office per fax, so that we can finalise this matter.

Brink Botha

Advertisement for SABB web page

Please complete the form below, in full.

Stud name

Country/Province/State.....

Contact person (full name).....

Telephone number/s.....

Fax number.....

E-mail address

Web page

I,, the owner of stud, hereby accept the abovementioned terms and conditions to advertise on the SABB web page as the owner of a Stud Register dog/s. I also accept that this offer to advertise is only available to me as a breeder for as long as I remain the owner of a Stud Register dog/s.

Date

Signature

Membership No.